



FLIPPING INTO AMAZON FBA

Apps To Have & What They Do *for new sellers*

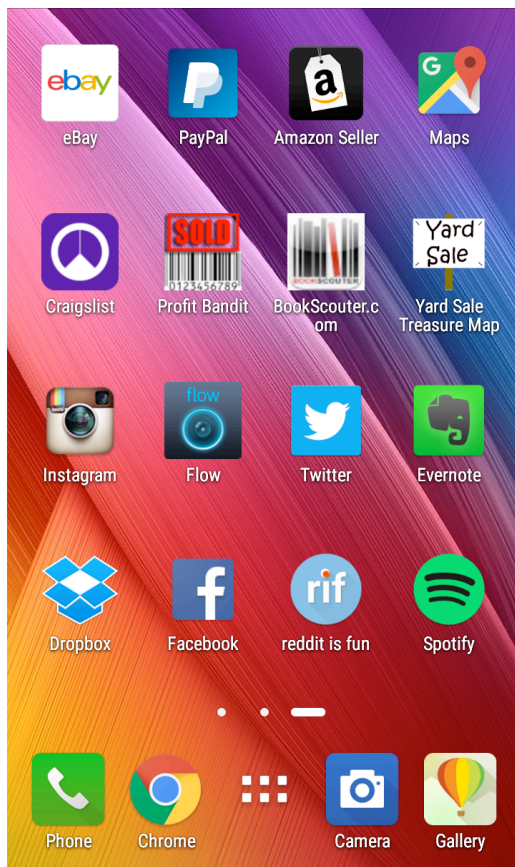
Having an arsenal of useful apps at your fingertips is really what's going to make or break you in your reselling ventures. Without the right apps, you be severely handicapped and at a huge disadvantage to any competition. Almost everyone has access to a smartphone these days and they are constantly putting them to use when it comes to sourcing, checking their sales, following trends, contacting buyers, networking, etc. Until you are a seasoned flipper and can analyze and identify resellable products with the naked eye, it would be wise to start building your own tool belt of useful applications.

Here are some of the most useful apps:

eBay:

You will probably use this app mostly when sourcing garage sales, thrift stores, or other secondhand shops. It is a good way to get an idea of an item's value and whether it is worth buying to flip or not.

You have access to the search feature. By using filters, you can view completed/sold listings to see how much something is selling for and how frequently. This is a good, quick way to get a feel for a product that you might stumble across in a store or yard or garage sale.



PayPal:

The PayPal app is quite handy. If you are selling on eBay, it would be a good idea to have this. While on the go, you can monitor your transactions, make transfers, etc.

Amazon:

Like the eBay app, the Amazon app is a simplified version of Amazon.com. This will also be useful for determining the value of certain items you may come across while sourcing.

Note: This app does not let you access your seller account, which leads us to the next app.

Amazon Seller:

This is a very useful app if you're selling on Amazon. With this app you can track your sales, add products, edit your listings, reply to messages, manage your FBA shipments, and scan your items with the super-duper barcode scanner. This is a powerful tool when it comes to sourcing products with barcodes. Simply scan the barcode with your device and it will pull up that item on Amazon. You can then view many details about the product.

Craigslist:

If you buy or sell on Craigslist then you probably know that it is important to keep a somewhat consistent check on new postings. When a good deal is posted, it is usually snatched up pretty quickly. With the Craigslist app, you can keep an eye on things nearby while you're out and on the go, and perhaps be the first to respond and possibly score a nice haul.

Also, there is usually a section of its own for garage or yard sales. These are most certainly worth taking a look at. If you can find a few of these sales that are relatively close, you have a hot location worth checking out.

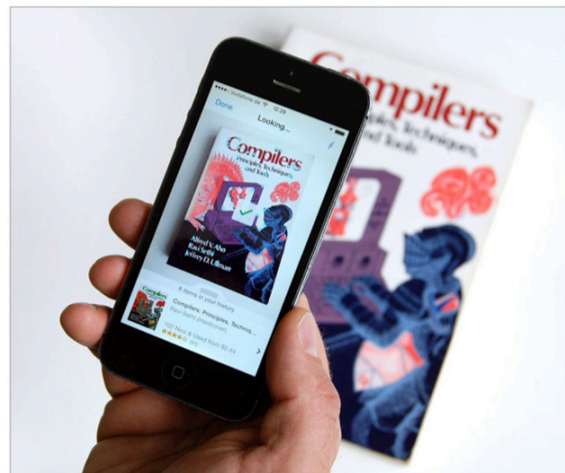
Facebook:

With this app, you can effectively waste a significant amount of time perusing mind-numbingly dumb posts and pictures of your friends' babies while contemplating if you are way behind in life.

Nah, but really Facebook can actually be a very useful app when it comes to sourcing and sometimes even selling. With all of the different groups—yard sales, buying, trading, selling, etc.—it makes the Facebook app a great medium for flipping. You can easily follow these groups and stay up to date on all listings while you're out doing other tasks. A good flipper can source multiple places all at once. For example, while you're in a thrift store sourcing, you get a notification on Facebook that someone in a group has listed something for sale that you know you could flip. You could be the first to make an offer and all you need is your smartphone.

Flow (Powered by Amazon):

Another very useful Amazon-powered app when sourcing is Flow. There may be times when you cannot find a product on Amazon and it has no barcode. Flow is unique in that it can analyze the product's features and find it on Amazon for you. It does not work for everything, but when it does, it is amazing and a time saver for sure.



Book Scouter:

This app obviously focuses on the buying and selling of books. This app allows you to scan a book and view the webpages where it can be bought and sold. This allows you to see where that book is selling for the cheapest price as well as where it sells for the most.

Yard Sale Treasure Map:

This app is designed to locate yard sales or garage sales that are nearby. It's pretty straight forward. With this app you can do specific location searches, use markers, plan your routes, and even view the street using Google Street View. This app also provides turn by turn navigation so you can follow your route easily.

Profit Bandit:

This is a more advanced app and is mostly used by more experienced flippers and online sellers. Also, to use this app you will be required to possess an Amazon Professional/Pro Merchant account which will cost you monthly. It provides many things such as a detailed profit figure, calculators, complex product information, along with several other handy features and options that are not available through these other apps.

This app can be a powerful tool once your business is rolling successfully, however, starting out, you can function just fine without it by using the other more simple apps.

Reddit Is Fun (Reddit):

Reddit is full of amazing information, people, pics of cats, and other great topics. But really, this is a powerful app to have when it come to learning. Reddit consists of a plethora of communities. There are eBay communities, Amazon communities, and even communities who focus primarily on reselling (flipping) and Amazon FBA.

When you have down time and you mobile phone at hand, browse the many subreddits and you'll be sure to find tons of awesome information.

CamelCamelCamel (Browser Addon):

The screenshot shows an Amazon product page for a Zoflo 3-in-1 32 Oz Blender Bottle. The price is \$13.95. A price tracker overlay from camelcamelcamel.com is visible, showing a price history chart and a table of price types.

Price Type	Lowest	Highest	Current	Desired
Amazon	-	-	Not in Stock	\$
3rd Party New	\$12.95 (Jan 20, 2016)	\$19.97 (Oct 12, 2015)	\$13.95	\$
3rd Party Used	\$7.29 (Jan 30, 2016)	\$16.97 (Oct 12, 2015)	Not in Stock	\$

This final one is not an app, but a web browser addon. It runs in the background as you browse the internet. [<http://camelcamelcamel.com/camelizer>] With this price tracker addon you can view Amazon's pricing history of an item and even set alerts to receive emails when a price reaches a certain point. While starting out, this may not be too useful for you, but it will likely come in handy in the future if you plan on operating more frequently on Amazon.

Along the way, the apps in your tool belt are likely to change. You may find that you use some more than others. You may even discover new apps that pertain to certain niches or just fit your own personal needs.

Good luck!

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