## Work from Home Happiness

# Free WordPress Portfolio Themes for Your New Freelance Website

Hey there, new freelancer! Welcome to the wonderful world of freelancing. Getting a freelance website up and running is one of the best strategies you can launch to get more clients -- fast. But not all freelance websites are created equal. Fortunately, WordPress makes it easy for you to DIY a site that not only knocks the socks off potential clients, but can sell your services for you.

It's impossible to be around 24/7 to tell clients how awesome you are. And that's where your freelance website can step in -- it's got your back around the clock and will serve as the go-to place where clients can learn about you and your services.

If you haven't already, go visit my <u>No-Fail Beginner's Guide to Starting a Freelance Website</u>. In it, you'll learn how to pick the perfect domain name, set up your host, and install WordPress in just a few clicks. Once you've done that, you're ready to pick the perfect theme to showcase your work.

Your theme is like your website's outfit -- in the right one, you'll exude confidence. The wrong one, and you can come off as disorganize or, worse, unprofessional.

So, don't just select any ol' theme to get yourself up and running. Instead, take the time to browse around and try a few on -- when you've found the right one, you'll know!

To give you a headstart, I've rounded up a few of the best FREE portfolio themes for WordPress. These themes are all unique and can be customized to suit you and your services.

Ready? Let's go.

Feeling stuck or have a question? Hit with them: <a href="mailto:ashlee@workfromhomehappiness.com">ashlee@workfromhomehappiness.com</a>

Don't forget to check in on <u>Facebook</u> (a like would be appreciated) or say Hello on <u>Twitter</u> -- I'm always happy to connect with fellow freelancers!

## **Zerif Lite**

### By Themeisle



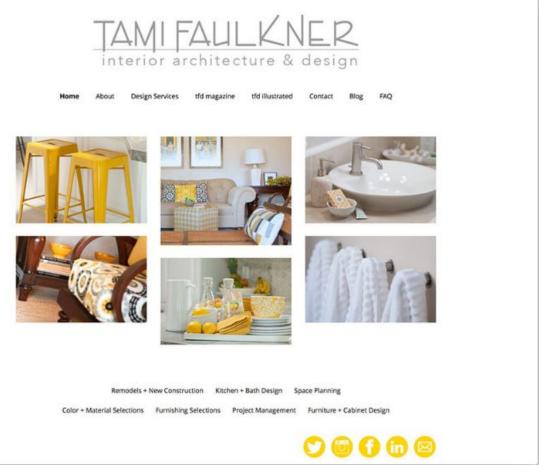
Zerif Lite is super slick and great for all kinds of freelancers -- from designers to writers, you'll love the layout of this parallax theme. The homepage includes areas for services, testimonials, and bio sections to show clients just how awesome you are. It's one of the most popular themes on Wordpress.org -- and for good reason! If you love this theme, you can always upgrade to the premium version. But when just starting out, Zerif Lite has everything you need (and then some!) to get going.

#### From the Developer:

Zerif LITE is a free one page WordPress theme. It's perfect for web agency business,corporate business,personal and parallax business portfolio, photography sites and freelancer. Is built on BootStrap with parallax support, is responsive, clean, modern, flat and minimal. Zerif Lite is ecommerce (WooCommerce) Compatible, WPML, RTL, Retina-Ready, SEO Friendly and with parallax, full screen image is one of the best business themes.

## **Make**

By: Themefoundry



Bright and light, the Make theme by Themefoundry is a must-have for artists, designers, photographers or anyone with a lot of visual elements to put on display! This theme is compatible with a lot of popular plugins and can even integrate with WooCommerce which means you can sell your work directly on your freelance website! If you're looking for a theme that puts your designs at centerstage, you cannot go wrong with Make!

#### From the Developer:

Build a website that means business. With Make's powerful drag and drop page builder and hundreds of Customizer options, you can effortlessly brand your site without touching a line of code. Add full-width banners, columns, and galleries to showcase your best work. The intuitive builder delivers clean, lean code — not shortcodes — so you can trust your content remains portable. Make lets you control page layout options, including sidebar display, on all your posts.

## **Accelerate**

By: ThemeGrill



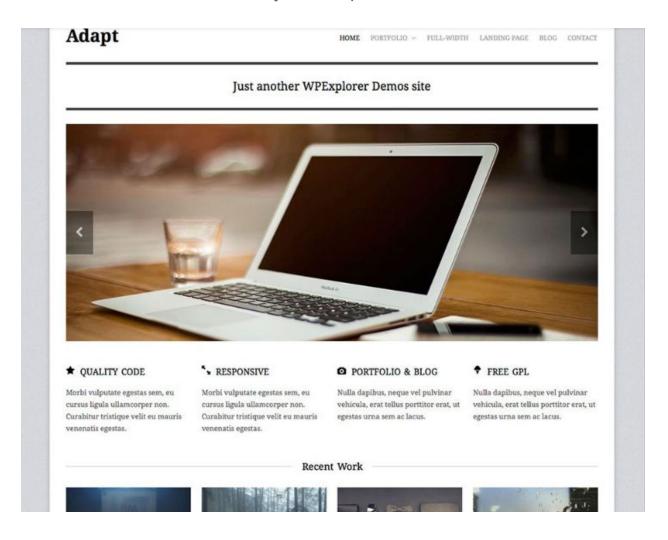
I love the minimalist design of Accelerate -- but don't be fooled by the clean layout, this free premium theme packs a lot of punch. The homepage slider makes it easy to display your services and resume pages while the grid design gives clients a chance to see what it is you do at a glance. To punch up your freelance website with a modern design, give Accelerate a try!

#### From the Developer:

Accelerate is multipurpose WordPress theme made for simplicity and ease of use. This theme is a piece of art that has this premium look and feel which will make your site stand out. Supports all post formats. Accelerate can be used for portfolio, business, blog, personal, travel, corporate, business services or any other kinds of sites.

## **Adapt**

By: WPExplorer



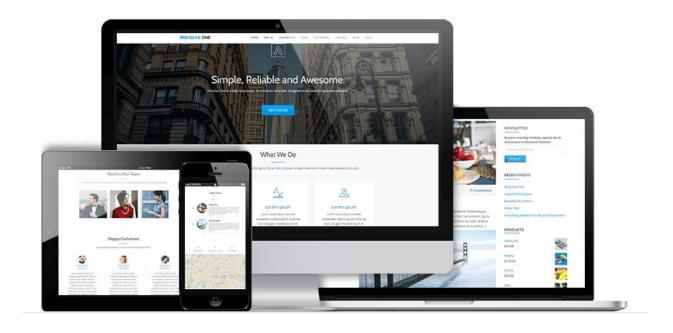
If you're a no-fuss type of freelancer, you'll love Adapt. This theme gets right down to business and clearly displays your portfolio, services, resume, or any other information you want clients to see right off the bat. The minimalist design and distraction-free layout makes it easy to navigate -- perfect for freelancers who mean business.

#### From the Developer:

Adapt is a free responsive business WordPress theme created right here at WPExplorer. The theme features a very clean and elegant business portfolio style design making it useful for small businesses, agencies, portfolios and more.

## **ParallaxOne**

By: Themeisle



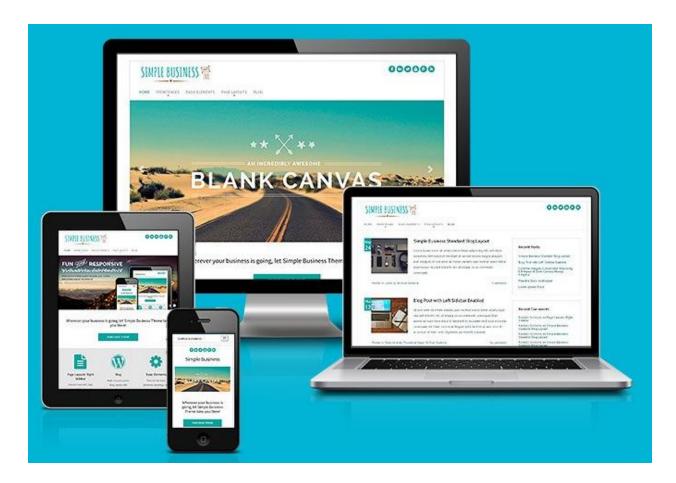
Another great premium theme from Themeisle, ParallaxOne is perfect for all creative freelancers! There are endless possibilities to create with the easily-customizable theme. And the best part is, Themeisle shows you different examples of how big-name websites use ParallaxOne to successfully sell their services on their <u>demo site</u>.

#### From the Developer:

Parallax One is completely responsive in order to provide an optimal viewing experience, easy-reading and navigation with a minimum of resizing, panning and scrolling across a wide range of devices. Every element has been tested to ensure layout adaptability by using fluid, proportion-based grids, flexible images to build your activities future proof.

## Simple Business

By: Nimbus Themes



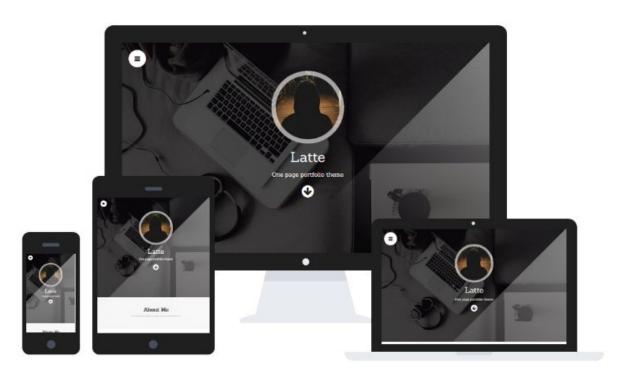
Although the name of this theme is Simple Business -- there's really nothing "simple" about it. In fact, this is actually quite the powerful portfolio theme that packs a lot of punch. There are multiple layouts to choose from, options to upload a custom logo, and hundreds of Google fonts to choose from so you get just the right look. Like what you see? You can always upgrade to the premium version!

#### From the Developer:

Sleek and feature-rich, the Simple Business WordPress Theme offers multiple page layouts and sliders (including Revolution Slider!), FontAwesome icons, responsive design, hundreds of Google Font options, and more! Whether you're a designer, small business, non-profit or entrepreneur, our themes are made for you. Join the Nimbus community today and start crafting the website of your dreams!

## **Latte**

By: Hardeep Asrani



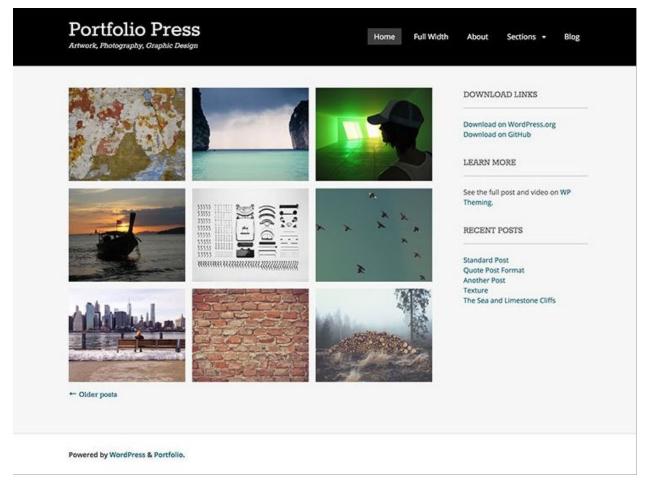
In a word, the Latte theme is cool. And, really, what's not to love about that? This is a super modern design that will give off an effortless vibe. If you're an easy-going freelancer, the Latte theme may be perfect for you! Plus, did I mention it's fully responsive and looks great across all devices? If you're ready to stand out in the crowd, Latte has got you covered.

#### From the Developer:

Latte is a one-page parallax WordPress theme for developers, designers & freelancers, to showcase their profile and portfolio. It comes with many options, including services section, portfolio, maps, contact form, testimonials, pricing tables, and more. Plus, it's easy to customize! You don't need a page builder or a drag & drop editor. Everything can be customized straight from the WordPress Customizer.

## Portfolio Press

By: Devin Price



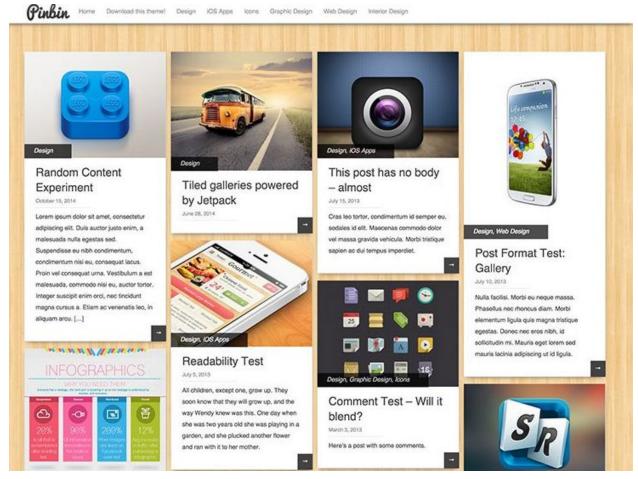
As the name suggest, Portfolio Press is the perfect theme for showcasing your portfolio directly on your freelance website. The grid-style layout is perfect for artists, photographers, and web designers who want to put their work on full display. There are several layouts to choose from and you can upload custom logos and images to make this theme your own.

#### From the Developer:

Portfolio Press is a responsive theme for showcasing your photography, art, web sites, or other projects. It also works nicely as a regular blog site. Configuration options are available in the customizer.

### **Pinbin**

By: Colorlib



I'm a sucker for Pinterest-style portfolio themes, and Pinbin by Colorlib is my favorite one of all! If you like visual social sites like Pinterest, you're going to love Pinbin. Not only does it have the visually appealing grid-style setup, it's fully responsive and perfectly suited for anyone who wants to put their images in full view.

#### From the Developer:

Great looking minimalistic design from inside and out. No unnecessary details make it look clean and beautiful. Pinbin theme is optimized for mobile devices including tablets and smartphones. It adjusts to all device sizes and screen resolutions.