

A top-down view of a desk with a laptop, a floral notebook, pink carnations, a pencil, and a gold iPhone. The text is overlaid on the image.

KEY STEPS TO MODSQUAD APPLICATION SUCCESS

ASHLEE @ WORK FROM HOME

HAPPINESS

A top-down view of a desk. On the left is a notebook with a vibrant floral pattern in shades of pink, red, and yellow. A gold paperclip and a pair of sunglasses with dark lenses and gold frames are on the right. The year '2016' is faintly visible on the notebook.

PRE-APPLICATION CHECKLIST

- Resume
- Cover letter
- List of mobile devices you own
- Know your hard skills and soft skills
- Identify why you want to work at ModSquad

RESUME



You'll need a remote-friendly resume to apply at ModSquad. Don't worry -- with a few strategic tweaks, you can update your existing resume to make you look like the standout remote worker that you are! Click the pink paper in the lower right-hand corner to help you create a knockout work-from-home resume.

ASHLEE @ WORK FROM HOME HAPPINESS



A top-down view of a desk. On the left is a notebook with a vibrant floral pattern in shades of pink, red, and green, with the year '2016' printed in gold. A black pencil lies vertically to the right of the notebook. Further right are two gold-colored rings, one larger than the other, resting on a light-colored surface.

COVER LETTER

You'll have the option to include a cover letter as part of your ModSquad application. And, although it's optional, you should make sure to include one. Keep it short and keep it simple -- make sure to focus on your skills and show a little personality. The impression your cover letter makes often determines whether or not your resume gets looked at! Click the pink paper in the right-hand corner for sound advice on creating a killer cover letter.



A top-down view of a desk with a laptop, a notebook, and a paperclip. The text 'MOBILE DEVICES' is overlaid on the left side of the image.

MOBILE DEVICES

What are the mobile devices you have access to?
Make sure you know this! Be specific -- don't just
say iPhone or Galaxy. Make sure you know the
model name.



SHOW OFF YOUR SKILLS

You don't need previous moderation or social media management experience to be considered. You should, however, have the right skills that show you'd be a great Mod! In fact, you'll be asked what relevant skills and experiences you have that make you a good fit.

Remember, Mods are pros at digital engagement -- draw connections from your work history and existing knowledge base to those characteristics of an ideal Mod (social savvy, customer-focused, enthusiastic, and motivated).



WHY DO YOU WANT TO BE A MOD?

As part of selling your skills and experiences as being a good fit, you'll also need to talk about why you want to become a Mod. Do you enjoy social media engagement? Are you ready to use your social skills to benefit businesses and brands? Is the idea of working with big-name brands appealing? Whatever it is, let them know -- and show some personality while doing it!



GET STARTED

Yay! Now you're ready to apply (just click on the pink paper in the lower right-hand corner to get to the hiring page). The application is relatively short and, since you've prepped in advance, you should be able to sail right through it and make a positive impression! Once you submit your application, it can take several days before you hear anything -- so, sit tight! In the meantime, if you have any questions, please email me directly: Ashlee@WorkFromHomeHappiness.com

